ARM Certified Technical Support Now Available

[1]*Only electronics distributor in North America to provide ARM trained and certified engineers, the broadest in-stock offering of ARM software and tools and exclusive technical content*

Newark element14 [1], the leading distributor of electronic components and engineering solutions in the Americas and a business of Premier Farnell, has expanded its highly rated technical support team of engineers to include ARM trained and certified specialists.

The team's embedded design specialists offer software and tools selection assistance for developers who are using any ARM-based processor, including ARM® Cortex™-M3 and Cortex™-M4 core processors [2]. In addition, the distributor stocks Keil MDK ARM® and ARM® DS-5 Integrated Development Environment tools plus In-Circuit Emulators (ICE) and Debuggers to support trace, debugging and performance analysis for embedded systems.

"We're committed to making it easier for developers to access best-in-class software and hardware along with a wide range of tools, resources and collaboration forums so that they can design smarter and faster," commented Jeff Jussel, senior director technical marketing, Newark element14. "Embedded designers can count on us for the technical support and products they need to put together a complete ARM solution—the silicon, design software, debug solutions and RTOS."

Developers will also benefit from the technical discussions and expertise located on the ARM development tools group [3] on element14, the first global engineering community and the only one with more than 100,000 active members. An informative webinar [4] presenting a step-by-step guide to debugging an ARM-based design with the Keil ULINK-ME is available on demand.

Newark element14's ARM technical support team can be reached directly weekdays at **embeddedspecialist@element14.com** [5].

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