Digi-Keyâ€™s TechXchange Welcomes iGEN as Community Partner

Digi-Key Corporation welcomes iGEN, of UBM Electronics, as a community partner for Digi-Keyâ€™s TechXchangeSM online engineering community.

The iGEN (Innovative Generation) website is an online community for budding scientists and engineers who have a passion for math and science. iGEN provides teachers and students with fun and exciting electronics, science, and math activities and resources. iGEN is dedicated to inspiring young engineering and science-minded individuals in a fun and safe online environment. Users get hands-on experience with electronics, share projects, get feedback and assistance from the iGEN team of engineers and journalists, and get recognition for their efforts. Through special programming such as the â€œiPod Autopsyâ€ video series, kids can explore many interesting innovations created by scientists and engineers.

â€œSupporting the innovators of tomorrow is one of Digi-Keyâ€™s highest priorities,â€ said Tony Harris, chief marketing officer (CMO) of Digi-Key Corporation. â€œCommunities like iGEN, projects such as Digi-Keyâ€™s sponsorship of its very own FIRST Robotics team, and sites like Digi-Key EDU, designed for college-level engineering students, contribute to the future of the electronics industry.â€

Digi-Keyâ€™s TechXchange is a user-to-user forum where design engineers and hobbyists can discuss technology, products, designs and more, while participating in discussions, asking questions of the community or of subject matter experts. TechXchange is organized by six specific technology-based groups: the Energy Harvesting, Lighting, Microcontroller, Power, Sensors, and Wireless communities. There is also a general community for queries which do not fit the six previously mentioned technologies.

As the leading integrated Internet-based distributor, information about and inventory of millions of products is accessible to customers around the globe, with all products shipped from Digi-Keyâ€™s single, North American location. The companyâ€™s integrated business model provides product and support information online to help put engineers and procurement professionals in control as they solve tough product development challenges.

The company's online offerings and resources include: an interactive online catalog; PTM Online...On DemandÂ® product training modules; TechZoneSM Magazines; Another Geek Moment videos; Digi-Key toolbar; PurchasingPro for electronics buyers; TechXchange; a Mobile and Social Center; and a Reference Design Library.

Additional information and access to Digi-Key's broad product offering is available at www.digikey.com [1].

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Links:
[1] http://www.digikey.com