Mouser and Panasonic Sign Distribution Agreement

Mouser Electronics, Inc. today announced it has reached a distribution agreement with the Electronic Components Group of Panasonic Industrial Company, the industrial components and electronic devices division of Panasonic Corporation of North America.

The much anticipated agreement between Mouser and Panasonic, a leading manufacturer of high quality electronic components, will provide electronics engineers the world over with access to Panasonic's vast array of advanced electronic components. Mouser's stock will include Panasonic capacitors, RF modules, switches, inductors, resistors as well as many other reputable Panasonic passive and semiconductor components.

"The partnership between Mouser and Panasonic provides a win-win-win solution for our customers, Mouser, and Panasonic," commented Glenn Smith, Mouser President and CEO. "Mouser's commitment to the rapid introduction of the newest products and technologies will provide Panasonic with new design opportunities for its product lines worldwide, while expanding an already extensive global customer base. We look forward to working with Panasonic and building a strong, successful relationship."

"Panasonic Electronic Components is pleased to work with Mouser Electronics to provide our products to the world's leading electronics engineers," said Jeff Howell, Group, Director, Panasonic Electronic Components. "Mouser is a highly respected, reliable distributor that professionals turn to for quick results. That matches up very well with Panasonic's reputation for delivering quality products and customer service."

Known for its focus on design engineers with its broad product line, unsurpassed customer service, advanced on-line catalog and innovative product marketing, Mouser continuously offers customers the newest products and latest technologies for their new design projects.

Mouser Electronics' website with interactive online catalog is updated daily and searches over 6.7 million products to locate over a 1.6 million part numbers available for easy online purchase. Plus, it houses downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

Source URL (retrieved on *08/31/2014 - 5:29am*):

http://www.wirelessdesignmag.com/product-releases/2010/06/mouser-and-panasonic-sign-distribution-agreement