

## **SpeedDate.com Debuts World's First Dating App Specifically Designed for the iPad**

SAN FRANCISCO (BUSINESS WIRE) -- SpeedDate.com, the world's largest speed dating website, today announced the first dating application for the Apple iPad. SpeedDate for the iPad allows singles to browse photos and profiles in great detail, search for matches and quickly connect while on the go.

The application is tailored to the iPad's unique user experience taking advantage of its large 9.7 inch high-resolution screen and touch navigation interface and is an extension of SpeedDate Mobile, the market's number one online dating app for the iPhone and iPod with over one million unique downloads. To celebrate this historic launch, SpeedDate will give away new iPads to two lucky registered users.

Once downloaded, SpeedDate for the iPad allows users to finger-swipe through photos and search for singles based on location and/or specific keywords then meet via email or by sending a flirtatious "wink" that lets someone know you are interested.

Instant notifications alert users when emails or "winks" have been received and when a person of interest is online. In addition, advanced search filters narrow the matching process even further by seeking singles based on physical attributes like body style, hair color and race or by lifestyle such as level of education, number of children, special interests and others.

Tagging features ensure all favorite profiles are stored and easily accessible whether you access from your iPad or traditionally from the SpeedDate.com website.

"Applications will remain a key focus that shapes the smartphone and emerging computer tablet industry," said Dan Abelon, co-founder and president of SpeedDate.com. "The highly visual and interactive nature of online dating coupled with iPad's mobility and large screen features will help ensure our mobile offerings remain a top consumer favorite especially as society's hectic pace continues to drive singles online to meet that special someone."

SpeedDate for the iPad is fully integrated with SpeedDate.com giving singles the choice to date, send messages, manage contacts and update profiles either from the convenience of their iPad while on the go or directly from the website. SpeedDate's unique format eliminates long questionnaires and places the match making process directly into the hands of singles who know best if a love connection has been made or not.

SpeedDate for the iPad is free to download and is compatible with all versions of Apple's iPad and supports both Wi-Fi and cellular broadband Internet connectivity.

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From May 14 to May 28 SpeedDate will give away new iPads along with full year subscriptions to its premium membership service to two lucky registered users who will be chosen at random. To have a chance to win simply create a free account by visiting <https://www.speeddate.com>.

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