# Cloud, Mobile Computing and Social Media Hailed as New Drivers of Business Transformation

WESTPORT, Conn., /PRNewswire/ -- If your business isn't serious about leveraging the potential of cloud computing, mobile computing and social media, the competition just might leave you in the dust. That was one of the critical messages delivered to more than 120 Chicago-area CIOs and IT executives at the CIO Executive Leadership Roundtable held May 21 at the Metropolitan Club at Willis Tower in Chicago.

The invitation-only event, produced by HMG Strategy, LLC, provided a high-level, private venue for sharing crucial knowledge, exploring new strategies, and envisioning new revenue streams through innovative use of information technology. The Chicago Chapter of SIM (Society for Information Management) hosted the event.

"This roundtable was a clear call to action," said Hunter Muller, President and CEO, HMG Strategy. "We're truly at the cusp of a new era in which the newest technology drives innovation and innovation drives business value. This is a game changer."

Keynotes were delivered by Mark McDonald, Ph.D, Group Vice President and Head of Research, Gartner Executive Programs; and Roger Berry, Senior Vice President and Chief Information Officer, Walt Disney Parks and Resorts. Additional presenters included Mark Polansky, Senior Client Partner and Managing Director, Information Technology Officers Practice, Korn/Ferry International; Katie Graham, Partner, Heidrick & Struggles; and Mark H. Griesbaum, Executive Vice President and Chief Information Officer, Cardean Learning Group and President, SIM Chicago.

"CIOs really have to take a good hard look at these newer technologies and figure out how to use them as value drivers - before their competitors do," said Muller. "In a global economy, speed and scale are paramount. Technology enables the competitive advantages required for success in today's markets."

"SIM Chicago is pleased to partner with HMG Strategy to bring thought leadership and networking opportunities to our IT executive leadership in Chicago," said Mark Griesbaum.

HMG Strategy events are sponsored by leading global organizations including; McAfee, Polycom, Salesforce.com, Verizon Business, Computer Associates, Compuware, Cisco, Digital Realty Trust and Kognitio. HMGs strategic partners include Egon Zehnder International, Heidrick & Struggles, Korn/Ferry International, Russell Reynolds Associates, and Spencer Stuart.

**Source URL (retrieved on *08/02/2014 - 5:42am*):**
http://www.wirelessdesignmag.com/product-releases/2010/05/cloud-mobile-computing-and-social-media-hailed-new-drivers-business-transformation?qt-digital_editions=0&qt-blogs=0