

LTE to Drive IMS Market to More than Double Current Size

Revenue from mobile IMS (IP Multimedia Subsystem) sales is expected to increase more than 100% over the next five years. Approximately \$8.4 billion was spent on IMS during 2009; that figure will rise to \$17.3 billion in 2014. What will spark this strong growth? IMS uptake will be closely associated with the deployment of LTE (Long Term Evolution) networks worldwide. It's all to do with recent progress in standardizing how voice services will be handled within LTE.

Until very recently, LTE has not included good voice handling capabilities; yet most operators still earn 70% of their revenue from voice and SMS services. That has been a stumbling-block for LTE. Now, however, a group of operators and OEMs — AT&T, Orange, Telefonica, TeliaSonera, Verizon, Vodafone, Alcatel-Lucent, Ericsson, Nokia Siemens Networks, Nokia, Samsung and Sony Ericsson — has agreed on the "One Voice Profile," a standard that defines a viable solution for voice in LTE. That should encourage more operators to migrate to LTE, with the resulting greater adoption of IMS.

What is IP Transformation?

What are the drivers and barriers to IP Transformation?

Which elements are impacted by IP Transformation?

To learn more about the IP Transformation market and how it may affect your business model now and in the future, please visit ABI Research's new study "IP Transformation" which addresses the network elements impacted by this transformation and provides analysis and forecasts for each. The report also discusses the impact of LTE Evolved Core, IMS, Session Border Controllers and Media Gateways. It is part of two ABI Research Services, 4G and Mobile Networks.

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