

## Competition Heats up for CES 2010

LAS VEGAS, /PRNewswire/ -- Come January, technology professionals from around the globe will converge at the 2010 International CES, the world's largest trade show for consumer technology — and with more than 2,500 exhibitors launching new products, only a select few will take home "the gold."

Two of the most fiercely competitive 2010 CES contests have announced their call for entries: the new Mobile Apps Showdown and Last Gadget Standing, one of the most popular and longest running SuperSessions at CES.

The online competitions hosted by Robin Raskin, founder of Living in Digital Times, and sponsored by NetShelter Technology Media, pit the latest tech toys, gadgetry, and mobile applications against one another for a live and online CES audience to determine the "best of" in each category.

The contestants will be highlighted on the websites [LastGadgetStanding.com](http://LastGadgetStanding.com) and [MobileAppsShowdown.com](http://MobileAppsShowdown.com) to engage audience participation before CES begins.

The Mobile Apps Showdown will feature the top 10 mobile applications in five categories: Education, Lifestyle, Entertainment, Productivity and IT. The finalists will be selected by [NetShelter.net](http://NetShelter.net) readers and judged by editors from some of the top trafficked mobile sites.

All applicants will have their apps showcased and made available for download or purchase from the site. The top 40 apps will have the opportunity to demo live from the Mobile Apps Stage in the North Hall of the Las Vegas Convention Center at the 2010 CES and have that video appear on the Mobile Apps Showdown website.

To enter, visit [www.MobileAppsShowdown.com](http://www.MobileAppsShowdown.com) is a fee for each application submitted.

Last Gadget Standing - Returning for its 10th year as a CES SuperSession, Last Gadget Standing showcases 10 of the hottest products chosen by the experts from NetShelter Technology Media network, which includes [Geek.com](http://Geek.com), [Slashgear.com](http://Slashgear.com), [MobileBurn.com](http://MobileBurn.com), [PhoneArena.com](http://PhoneArena.com), [FixYa.com](http://FixYa.com), [I4U.com](http://I4U.com), [TechEblog.com](http://TechEblog.com), and [TGDaily.com](http://TGDaily.com).

Already whittled down from hundreds of submissions, the top 10 innovations compete in a live demo finalist competition in front of a live and online CES audience, with winners determined by audience applause-o-meter and online vote.

To enter visit [www.LastGadgetStanding.com](http://www.LastGadgetStanding.com). There is no entry fee to participate.

For more information on each conference and expo, exhibit and sponsorship packages, services, leadership team, or how to exhibit, visit

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