

Flex DVD the Green Alternative

RANCHO CUCAMONGA, Calif., /PRNewswire/ -- Since its doors opened in 1998, CD Digital Card has been on the "cutting edge" of new optical disc technologies and the announcement of the patented Flex DVD format is no exception. The Flex DVD is lightweight, flexible, and has the standard capacity and playability features as a traditional DVD-5. The eco-friendly chemical makeup of the disc and its unique physical characteristics make the Flex DVD the perfect choice for any direct mail or publishing scenario.

Due to the ingenious design of the Flex DVD, postage cost is 50% less expensive in any bulk-mailing scenario. The flexible attributes of the disc allow the Flex DVD to move through sorting machinery at U.S. Postal Service sort facilities without any type of special handling. The disc is also 33% lighter than its rigid standard DVD counterpart. Flex DVD also eliminates breakage in transit by providing a flexible, resilient disc product that will almost NEVER crack, break, or become damaged. If your organization is planning on mailing out a DVD - the only solution is Flex DVD.

Coupled with a patented packaging process known as the E-Patch, the Flex DVD is the most cost effective and eco-friendly solution available when a DVD is required to be included inside or on the cover of a magazine, newspaper, or any other printed publication. After completing several cover-mount projects for various magazines in the USA, the Flex DVD has eliminated "poly-bagging" requirements. The Flex DVD/E-Patch combo is a significantly cheaper replication and assembly solution.

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