

Virtual Voice for Hire



IVO Software, the manufacturer of IVONA launches Say.Expressivo.com. Internet users are now able to find out for free how the "virtual voice talent" reads, send voice messages to friends or publish on a blog.

The service is very simple to use. You just enter any text in the appropriate window. Then you choose the voice to read the text. Four voices are available (one male and three female) speaking three languages (English, Romanian and Polish). You can post the link reading out the entered text on the Web (e.g. on a blog or a forum), send it by e-mail or Instant Messenger. You can surprise a friend sending him/her a link with birthday wishes — the selected voice will read them out—or you can just say hi to someone you like. You can also record the text as an mp3 file. And all of that is absolutely for free.

The service presents the voices of IVO's new product — Expressivo, which is quickly gaining popularity. It is a computer application for anyone which can read any text with the human voice embedded in it. Expressivo allows you also to listen to books, documents, articles, e-mails — not only via a computer but also via a portable MP3 player like iPod while on a walk or in a car.

Expressivo speaks thanks to the embedded IVONA Text To Speech System. The speech generation technology developed by IVO Software is regarded as one of the best in the world. IVONA achieved a huge success during the prestigious international Blizzard Challenges in 2007 and 2006 — its voice quality was recognized as one of the closest to a natural voice. To find out more about Expressivo visit www.expressivo.com and say.expressivo.com.

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