Second Time Around

It’s amazing how unpredictable life is at times. If someone had told me eight years ago that I would be sitting here writing the Up Front column again, I would have told them that they were nuts. Allow me to explain. To some of you my name or face may be familiar from my previous stint at the editorial helm of WD&D. After four years (1994 to 1998) as Editor-in-Chief of WD&D magazine, both my husband and I resigned from our respective positions and moved to the beautiful sunny coastline of South Carolina — Pawley’s Island to be exact. Unfortunately, it was not meant to be. Within a few short years, we found ourselves back in the Northeast and facing the realization that our dream of living in a warm climate prior to retirement would have to wait.

During those years away, however, I had the privilege of working as a freelance editor for both WD&D and ECN magazine. In fact, the very first freelance assignment I received was to line up the editorial content for WD&D’s Fifth Anniversary issue. I continued to work on various projects for both publications, which allowed me to stay connected to the industry and remain informed about the ever-evolving technology. When I was recently offered the opportunity to return to the publication, I didn’t hesitate to accept the position and the chance to work with old friends and colleagues once again.

My goals and aspirations are the same now as they were when I accepted the position the first time; that is, to make the magazine the best that it can be, a resource tool that readers will find comprehensive, informative and enjoyable to read. Both Andrea and I will strive to include the very latest in product technology across all segments of the industry and feature solid and concise technical articles, authored by experts in their field.

We will also be making subtle changes to the publication — all designed to make it easier for you to navigate through the issue and find the information you need. In the next few months you can expect to see additional online content. Look for our Test & Measurement blog, which will give you the opportunity to share your thoughts and connect with other professionals in the industry. We will also be launching tutorial-type webcasts in which experts in the industry will discuss technological issues and suggest possible solutions that may help you overcome problems in your design process. And don’t be surprised if from time to time you see someone else occupying this space. I hope to schedule “Guest Editorial Columns” for the purpose of keeping things fresh and ideas flowing.

Most importantly, I would like to hear from you, the reader. Let us know if we are not adequately covering a specific type of wireless technology, or make us aware of any changes that you would like to see made in the publication. All suggestions will be given careful consideration.

I will be attending MTT-S, so please stop by the WD&D booth (2243), or stop me in the hall. I'm looking forward to seeing old friends and making new ones.

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