

## **CeBIT 2003: The world's leading event for information technology, telecommunications, software and services**

Statistics from CeBIT 2003:

&#149 Exhibitors: Approximately 6,600 exhibitors

&#149 Exhibition Area: Approximately 3.75 million square feet in 27 exhibit halls

&#149 Attendees: Approximately 560,000 visitors

Exhibition Program:

&#149 IT Equipment & Systems

&#149 Telecommunications & Networks

&#149 Software & Services

&#149 HR - Human Resources Automatic Data Capture

&#149 IT Security & Card Technology

&#149 Banking Technology & Financial Services

&#149 Future Parc: Business meets research & new technologies

&#149 CeBIT Job & Career Market

USA Participation:

Six USA Pavilions and two technology-focused Exchange Pavilions offer American companies an easy and cost-effective marketing and exhibit approach to CeBIT. Situated in choice, high traffic locations, the different pavilions accommodate between 15-50 companies on between 2,000-10,000 sq.ft. of exhibit space. CeBIT and the USA Pavilions are officially certified and supported by the U.S. Department of Commerce, which will assist U.S. companies in their international marketing and sales efforts.

USA Group Exhibits:

&#149 USA Communications & Networking Pavilion

&#149 USA Infosecurity Pavilion

&#149 USA Networked Storage Solutions Pavilion

&#149 USA Office Automation, Imaging and Document Management Pavilion

&#149 USA PC, Components & Peripherals Pavilion

&#149 USA Software & Internet Solutions Pavilion

Exchange Group Exhibits:

&#149 SAN/NAS Exchange Pavilion

&#149 Wireless Area Network Exchange Pavilion

For more information visit: <http://www.cebit.de>

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