

CeBIT 2003: The world's leading event for information technology, telecommunications, software and services

Statistics from CeBIT 2003:

• Exhibitors: Approximately 6,600 exhibitors

• Exhibition Area: Approximately 3.75 million square feet in 27 exhibit halls

• Attendees: Approximately 560,000 visitors

Exhibition Program:

• IT Equipment & Systems

• Telecommunications & Networks

• Software & Services

• HR - Human Resources Automatic Data Capture

• IT Security & Card Technology

• Banking Technology & Financial Services

• Future Parc: Business meets research & new technologies

• CeBIT Job & Career Market

USA Participation:

Six USA Pavilions and two technology-focused Exchange Pavilions offer American companies an easy and cost-effective marketing and exhibit approach to CeBIT. Situated in choice, high traffic locations, the different pavilions accommodate between 15-50 companies on between 2,000-10,000 sq.ft. of exhibit space. CeBIT and the USA Pavilions are officially certified and supported by the U.S. Department of Commerce, which will assist U.S. companies in their international marketing and sales efforts.

USA Group Exhibits:

• USA Communications & Networking Pavilion

• USA Infosecurity Pavilion

• USA Networked Storage Solutions Pavilion

• USA Office Automation, Imaging and Document Management Pavilion

• USA PC, Components & Peripherals Pavilion

• USA Software & Internet Solutions Pavilion

Exchange Group Exhibits:

• SAN/NAS Exchange Pavilion

• Wireless Area Network Exchange Pavilion

For more information visit: <http://www.cebit.de>

Source URL (retrieved on 01/28/2015 - 7:36pm):

<http://www.wirelessdesignmag.com/product-releases/2003/10/cebit-2003-worlds-leading-event-information-technology-telecommunications-software-and-services>