

Electric Imp Announces Relationship with Murata

Murata, Electric IMP



Electric Imp imp003 (Murata Part #LBWA1ZV1CD)



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Los Altos, CA - [Electric Imp](#) [1] has announced a strategic relationship with [Murata](#) [2] to produce and sell its next generation Wi-Fi enabled connectivity module. The collaboration brings together two of the foremost companies in their respective sectors. Electric Imp is an innovative and powerful Internet of Things-based service platform that makes it simple to connect devices to the Internet. Murata is a worldwide electronics leader in research, design, manufacturing and sales of wireless module solutions.

Electric Imp's new Murata-produced WiFi modules serve as the gateway for manufacturers to increase the capability and value of their products by connecting them to the Internet. The secure and scalable Electric Imp platform - a complete end-to-end solution featuring fully integrated hardware, software, OS, APIs, cloud servers - dramatically decreases cost and time to market, empowering manufacturers to create the best and smartest products and services possible.

The next generation imp module (imp003, Murata part number LBWA1ZV1CD) is 1/10th the size of first generation imp modules, and features easy to use power management and very flexible I/O configuration.

"Murata is one of the most respected and successful module manufacturers in the world," says Hugo Fiennes, CEO and co-founder of Electric Imp. "By teaming with Murata, Electric Imp is able to leverage and realize benefits from Murata's manufacturing expertise, strong relationships with silicon vendors, and vast sales force to market our imp modules and connectivity solution to current and new customers throughout the world."

"Electric Imp's platform delivers a quicker time-to-market solution in a complete package - hardware, software, security and cloud capabilities. In addition, Electric Imp's open API architecture allows seamless integration to third party cloud platforms such as Salesforce 1, Xively and others," says Mehul Udani, general manager, connectivity solutions, Murata Americas. "As an industry leader, our

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customers look for us to deliver solutions that meet the needs of the burgeoning IoT market. The relationship with Electric Imp allows us to not just deliver on that, but exceed expectations with class-leading security and scalability.”

Since launching in 2012, the Electric Imp platform has quickly grown to become the market leading Internet connectivity service. Electric Imp has shipped hundreds of thousands of units and its connectivity solution is currently being used by a variety of companies in more than 25 diverse product categories including consumer, home automation, energy and HVAC management, and healthcare. Customers include Quirky + GE, Budweiser, Bonded Energy Solutions, Lockitron, Hiku and Rachio.

For more information visit www.murata-ws.com [2] and <https://electricimp.com> [1].

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Links:

[1] <https://electricimp.com>

[2] <http://www.murata-ws.com>