Agilent Technologies Reveals Name of Electronic Measurement Spin-Off Company

Agilent Technologies, Keysight Technologies

Keysight technologies reflects ability to unlock measurement insights for engineers.

Santa Clara CA – Agilent Technologies [1] has revealed the name of the electronic measurement company it expects to spin off in early November 2014 as Keysight Technologies [2].

The name Keysight conveys the ability to see what others cannot, offering the critical or key insights to understand and unlock the changing technology landscape. The new company's tagline, "unlocking measurement insights for 75 years," commemorates the 1939 birth of the original Hewlett-Packard Company, from which Keysight originated.

"Keysight reflects our rich heritage—a direct line from both Hewlett-Packard's standards of integrity and innovation and Agilent's premier measurement business," said Ron Nersesian, president and CEO of Keysight.

"This name captures the spirit of our organization—innovative, insightful and forward-looking," said Nersesian, who added, "While Keysight is built on 'firsts' dating back to the birth of Silicon Valley, as a new company we are committed to bringing our customers a new generation of firsts—unlocking insights for them so they can in turn bring a new generation of technologies into the world."

Keysight will concentrate solely on the electronic measurement industry, focusing on its test and measurement customers. The business, currently a part of Agilent, is the world leader in test and measurement, holding the No. 1 position in its industry segments of wireless data ecosystem; aerospace and defense; and industrial, computers and semiconductors. The new company will include the entire portfolio of Agilent electronic measurement products and the largest sales and support team in the test and measurement industry.

Expected to become a standalone company in early November 2014, Keysight will be headquartered in Santa Rosa, Calif., and have approximately 9,500 employees in

30 countries.

For more information visit www.keysight.com [2] and www.agilent.com/go/news [1].

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