Tangoe Unveils BYOD Advisory Service

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New service offering advises global enterprises on developing and implementing BYOD strategies to better meet an organization's goals

ORANGE, Conn. — October 15, 2013 — Tangoe announced the availability of its Bring Your Own Device (BYOD) Advisory Service. As part of Tangoe's Mobile Lifecycle Advisory Service offerings, the BYOD Advisory Service provides global enterprises access to the company's team of experts and intellectual property to help guide customers through the assessment, execution and transition phases of implementing a BYOD model.

"With BYOD there are more questions than answers. Everyone is talking about it but the motivation to adopt this model is unique to every business – for some, it is financial while others may be looking to increase user productivity or employee satisfaction," said Garrett Long, Senior VP of Strategic Management, Tangoe. "One common theme among all enterprises is that BYOD has been identified as a solution to one of these problems and the job is then deflected to someone else for execution. The goal of our BYOD Advisory Service is to help this team identify the root problem, determine what it means for the organization, evaluate all existing ideas and models, ensure all impacts are calculated and then implement the right strategy for that company."

As stated in Gartner's Implementing a Bring Your Own Device (BYOD) Program, "Enterprise mobility is driven by the need for seamless, yet secure, access to corporate information anytime, anywhere and from any device. Implementing a BYOD program is a complex undertaking that will require the efforts of many individuals inside and outside the IT department."

BYOD is a complex topic especially for global organizations that must consider regional behaviors that could potentially impact a BYOD model. Tangoe's BYOD Advisory Service is designed to provide an objective assessment of how BYOD could impact an organization, develop a BYOD strategy and policy that factor in the unique challenges of the organization and execute the transition process. This is completed through the following two phases:

Phase 1: Assessment

When assessing a company that is looking to migrate to a BYOD model, Tangoe evaluates the following areas:

- Financial Implications - Determine the cost savings the enterprise is looking to achieve and then present costs on a bell curve for further evaluation.
- Adoption - Present to business stakeholders, HR and legal to understand the

effect this model will have on the company culture and to understand employee expectations.
- Policy - Work with the enterprise to establish a best-in-class BYOD policy for their employee base. Policies typically include acceptable devices and requirements so that users know of any rule-based permissions.

Phase II: Execution

Should the first phase demonstrate that the transition to a BYOD model will be beneficial for the enterprise, Tangoe outlines the scope of the project based on the information attained from Phase I and assists with the company's transition.

For more information, visit www.tangoe.com [1].

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