Firm Produces Unmatched Cost-savings Through Unique, Holistic Test Management Approach

The Sente Group

Sente's award-winning solutions significantly improve ROI of customers' test environments

ATLANTA (Oct. 9, 2013) – Recently recognized by Frost & Sullivan as the North American Customer Value Enhancement Award winner in test asset management solutions for Aerospace & Defense, the Sente Group has produced significant results for customers by challenging companies' common approaches to test capital equipment savings. Significant results include reductions in capital budgets by 50 to 75 percent, in unproductive user time by 75 to 90 percent, and in maintenance and support costs by up to 50 percent.

Unlike traditional programs, Sente's Test Resource Management™ (TRM) program implements integrated tools, accountability practices and management consoles to help companies enable efficient coordination and management of test resources for same-site and cross-site work sharing, through incentives and effective communication, resulting in more successful behaviors.

These key performance drivers and achieved results are more fully explored by Frost & Sullivan in its Best Practices Analysis whitepaper and corresponding videos, which can be found at www.sentegroup.com/frost-sullivan [1].

"Cost control is critical, especially for companies faced with significant budgetary restrictions. Using TRM, we begin producing cost improvements in three months," said Paul McNamara, CEO of The Sente Group. "These improvements help reduce capital equipment costs and improve engineering productivity, allowing companies to reallocate those resources toward new initiatives that support growth."

TRM allows for greater utilization of existing test resources, human capacity and improved responsiveness by encompassing all resources in a test function – all of the people, facilities and equipment in all locations and across all programs.

"Sente's TRM suite includes a complete set of tools that give a holistic look at a company's individual test environment," said Jessy Cavazos, industry director for Frost & Sullivan's Test & Measurement group. "Customized process maps and performance metrics ensure efficient utilization of both equipment and human assets while optimizing workflows."

Over the last decade, Sente has helped Fortune 500 companies use human and financial capital in test more effectively to increase profitability and enterprise value.

For more information, visit www.sentegroup.com [2].

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