Ben Barnard Joins InfoComm International

InfoComm International

Dedicated and local support for UK & Ireland

FAIRFAX, Virginia, United States of America – 18 September 2013 — InfoComm International has announced the appointment of Ben Barnard to Account Manager, UK & Ireland. The appointment results from a recommendation by the UK Task Force for an increased local InfoComm presence.

Barnard, from Hertfordshire, joins an established UK team at InfoComm International. He has extensive account management background and has worked with major companies in the leisure sector across the UK and Ireland during his previous role at Leisure Media.

In his new role, Barnard is responsible for developing new partnerships with a variety of companies whilst still expanding existing relationships with InfoComm members. He works to promote the benefits of InfoComm's education and membership programmes encouraging audiovisual and associated companies to get involved with education delivered online, locally and at trade shows.

"Since Ben Barnard has joined the ranks of InfoComm International, he's been able to increase our membership and further strengthens our dedicated local," enthuses

Chris Lavelle, Regional Director, UK & Ireland at InfoComm International.

And the last word goes to Ben Barnard who says: “It’s great to be part of such a forward thinking organisation and to be actively involved in nurturing and raising the profile of the services and activities that InfoComm has to offer.”

For more information, visit www.infocomm.org [1].

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[1] http://www.infocomm.org