Mouser Named Exclusive Distribution Sponsor of Major MEMS, Sensors Summit

Mouser Electronics

Mouser Electronics [1] will be the exclusive distribution-sponsor of the Shaping the Future of MEMS and Sensors Summit [2] on September 10 in Santa Clara, California.

The one-day summit will bring together a “Who’s Who” of experts in Micro-Electro-Mechanical Systems (MEMS) and Sensors from around the industry who will deliver practical as well as expert tips on using sensors to optimize performance, size and power consumption in a range of products.

A major focus will be how the next generation of sensors will create opportunities to shape the future of electronics.

“As the industry’s design-fulfillment distributor, we are pleased to support this very important event to help engineers at the forefront of technology push the boundaries of their product development,” said Kevin Hess, Mouser Electronics’ Vice President of Technical Marketing. “This is in keeping with Mouser’s ongoing mission to be the preferred source for design engineers on the leading edge of technology.”

With a broad agenda of speakers and topics, engineers and experts in many fields from around the world are expected to attend this important event. A full day of sessions and interactive workshops are planned where specialists will be demonstrating how they are adapting sensors to enable applications, augment the user experience and expand markets. For more information on the event, visit http://www.mouser.com/sensors_summit_2013/ [2]

Experts envision sensors soon will become ubiquitous - included in most if not all designs of the future, improving the way we work, live and play. Leaders in the field foresee wearable sensors for health and wellness; safety and performance, as well as in gaming and remote controls.

The host of Shaping the Future of MEMS and Sensors, STMicroelectronics, is a leader

in developing and delivering semiconductor solutions across the spectrum of microelectronics applications and the leading manufacturing of MEMS, according to IHS iSuppli. STMicroelectronics' products are available at http://www.mouser.com/stmicroelectronics. [3]

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 20 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 4 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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