

Gemalto and KORE Enable Global Connectivity and M2M Applications with Cloud-based Service Platform

Gemalto

Amsterdam, August 1, 2013 – Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, and KORE Telematics, a leading wireless connectivity provider for Machine-to-Machine (M2M) solutions, joined forces to offer global M2M application enablement services with the Cinterion solution. The cloud-based Software as a Service (SaaS) platform transforms real-time data from equipment and device sensors into actionable intelligence that improves operational efficiency and optimizes costs for better business outcomes.

KORE works with global tier-one mobile operators to optimize “the network last mile” for affordable M2M solutions and provide specialized services that accelerate adoption of M2M technology. With Gemalto’s device-agnostic cloud platform, KORE customers now have a flexible and scalable solution to mobilize enterprise operations and manage a growing range of M2M applications including tracking and tracing, alarm and security systems, and asset management.

For example, to manage cold chain logistics for climate sensitive products including pharmaceuticals and food, the Gemalto solution receives disparate data from sensors embedded throughout the supply chain in shipping containers, truck trailers and warehouses. A powerful, cloud-based Java application environment translates data bits into standardized content that describes heat, humidity, shock, vibration or tilt. It is combined with contextual information such as miles to destination and then integrated seamlessly into the back-end systems. Logistics managers can check the status and location of cargo anytime via laptop, computer or smartphone with real time alerts sent via email or text messages when critical thresholds are reached. This allows supervisors and dispatchers to respond immediately and make adjustments that preserve cargo and improve profits.

“With the enhanced cloud platform and Gemalto’s unrivaled expertise in delivering secure global managed services, our customers have a best-in-class solution to manage M2M applications for any industry,” said Alex Brisbourne, President and COO of KORE. “The easy-to-use platform ensures complete flexibility for our customers now and in the future also allowing smaller adopters to benefit from M2M technology.”

“We are committed to advancing the possibilities of the ever-evolving ‘Internet of Things,’” said Benoît Jouffrey, Vice President of M2M at Gemalto. “The combination of our rapid application deployment capabilities with KORE’s PRISMPro connectivity management system offers enterprise and industrial clients an easier way to do business and transform data. The integration of KORE with our cloud-platform accelerates the growing range of advanced M2M services for wireless providers

alike.”

For more information, visit www.gemalto.com [1].

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[1] <http://www.gemalto.com>