

Techspray Introduces New Website and Mobile Site

Techspray



Amarillo, TX – July 2013,

Techspray launched a new family of websites, offering international customization, faster searches, dynamic data sheets, and e-commerce for US users.

The Techspray website is customized for the Americas, Europe/Middle East/Africa, and Asia/Australia. Products listed and promoted for those regions will be available in those regions. Material safety data sheets (MSDS) will also be specific for each region when available. For example, there are 20+ MSDS for each product in Europe to satisfy the needs of a variety of countries.

In addition, each region mentioned above also has its own mobile site. Smart phones will automatically redirect to the appropriate mobile site. QR codes are included on Techspray product labels, which link to the mobile site and provide quick access to technical data and MSDS.

Users will have the option to search for a Techspray authorized distributors in their area or buy directly from Techspray. Kevin Pawlowski, Senior Product Manager of Techspray stated: "Techspray continues to develop tools to engage customers on their terms, whether face-to-face with a representative, over the phone, on their desktop computer, or their smart phone. Our goal is to provide customers with information and solutions 24/7."

For more information, visit <http://www.techspray.com>. [1]

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Links:

[1] <http://www.techspray.com>.