

IEEE Photonics Society Goes Social to Connect with the Photonics Community Online

IEEE Photonics Society

Piscataway, NJ (July 11, 2013) – The IEEE Photonics Society (IPS) is now active on social media and ready to connect with members, academia and industry professionals on Facebook, Twitter, LinkedIn, and through their new online newspaper, the IEEE Photonics Daily. IPS is using these social media channels to provide the photonics and optics community with innovative ways to engage in conversation and share useful resources. Raising awareness is IPS's goal; providing education and outreach about the role of photonics in technology, manufacturing, telecommunications, research, healthcare, energy development, security, aerospace, and more.

“The IEEE Photonics Society is the professional home for a global network of scientists and engineers who represent the laser, optoelectronics and photonics community,” said Lauren Mecum, IPS Membership Development Specialist. “We are continually searching for new ways to provide our members with professional growth opportunities and we plan to use social media as yet another avenue of doing so. We hope to offer photonics community supporters a place to network with peers, keep up with evolving tech news and have a voice in the industry.”

Followers of IPS on social media will have immediate access to quick updates and micro-blogs on photonics research and innovation, IPS programs, educational opportunities, publications, membership news and upcoming conference information. In addition, IPS followers on Twitter have the opportunity for their tweets to be featured in IEEE Photonics Daily, which serves to inform the readership of new products and technologies. Interested parties who are not active on Facebook or Twitter can also subscribe to receive the daily online newspaper, the IEEE Photonics Daily, via email, explained Mecum.

For more information, visit <http://www.ieee.org> [1].

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[1] <http://www.ieee.org>