Broadcom Powers Brother's First Family of NFC-Enabled Printers

Broadcom Corporation

Irvine, CA - Broadcom Corporation [1] [NASDAQ: BRCM [2]] has announced Broadcom's Near Field Communication (NFC) and Wi-Fi technology is powering Brother's new NFC printers. The integration of NFC into Brother's multi-function printers shows how the power of NFC is being adopted by a broader range of consumer electronic devices.

The new Brother multi-function printers will enable consumers to simply and securely tap their NFC and Wi-Fi-enabled smart device to the printer, initiate print/scan mode operation and then utilize WLAN transmission to print the document or image. By selecting Broadcom as its strategic partner, Brother will benefit from Broadcom's connectivity expertise and a complete, interoperable solution.

"We are thrilled to introduce NFC-enabled printers to our customers. This represents a huge step in bringing this transformative technology to new consumer electronic devices with significant and positive changes to the overall user experience," said Shogo Suzuki, Brother Industries, LTD., General Manager, Electronic System Development Dept. "Broadcom's demonstrated success in all corners of connectivity make it a prime partner to serve as the foundation of our next generation of printers, delivering the performance and quality required to drive new experiences."

"Brother is a longstanding global leader with a commitment to adaptive and innovative products that meet evolving customer demands," said Rahul Patel, Broadcom Vice President, Product Marketing, Wireless Connectivity Combos. "We are honored to help launch the first Brother NFC-enabled printers, and are exceptionally pleased to see the continued traction of this technology into applications that make pairing devices simple and seamless."

Key Benefits:

- Developed in 40 nm technology, the BCM20792 NFC controller provides a

complete NFC Forum certified and flexible solution with low power consumption.
- The BCM43362 embedded WLAN chip enables proven wireless connectivity for a highly responsive user experience.
- Combining Broadcom NFC and WLAN solutions simplifies the integration process for OEMs.

For more information visit www.broadcom.com [1].

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