Movius Showcases Innovative Technology For Operators At ANGA COM

Movius Interactive Corporation

Atlanta – Movius Interactive Corporation [1] will demo its innovative communications applications, available to the cable operator community, at this week's ANGA COM in Germany.

The company has a suite of services for both set top boxes and smartphones that extend home phone capabilities to other devices. One example is the company's Visual Voicemail solution that allows subscribers to have control over their 'voicemail inbox' through a visual interface that lists voice messages for easy selection and a fast response time. The application supports Android, Blackberry and IOS devices and was recently made compatible with Windows 8, allowing operators to cover a larger customer base. For cable operators visual voice messaging is an application that increases consumption and allows maximum investment in data network infrastructure, as the end user downloads all audio files utilizing the device's data channel.

Another service offered by Movius is myIdentities, a network based solution that allows customers to extend all fixed line capabilities (voice calls, call log and voicemail) to mobile phones, in essence making the fixed line mobile. It provides subscribers with privacy, control and mobility, whilst opening up new revenue streams for operators which can charge customers a premium for additional lines on their mobile phone.

Cable operators can also take advantage of these applications in a hosted, cloud environment. Earlier this year Movius initiated a global strategy to launch its CAFÉ platform – partnering with Monaco Telecom, which hosts the service. CAFÉ lends itself to multiple applications, including Visual Voicemail and myIdentities, and the hosted cloud service allows other operators to utilize CAFÉ and roll out OTT style services to their end users remotely and quickly. Designed on a 'pay as you grow' model, this will allow operators to minimize operational and maintenance costs, as well as any service adoption risk, while taking advantage of deploying the latest applications to their subscribers.

Richard Broadbent, VP European Sales at Movius, says: "2013 has been a significant year for us already. We've made huge strides in driving our applications out to market and with the hosted CAFÉ cloud service now available in both Europe and the US, with other regions following later this year, it's safe to say that operators are truly starting to see the benefit of what we have to offer."

ANGA COM Exhibition and Congress for broadband, cable and satellite has been Europe's leading business platform for broadband operators and content providers for more than 10 years. This year ANGA COM will take place from 4 - 6 June 2013 in

Cologne, Germany.

For more information visit http://www.moviuscorp.com/ [1].

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[1] http://www.moviuscorp.com/