

Ubiquiti Networks Leads 802.11ac Wi-Fi Revolution

Ubiquiti Networks, Inc.

Fast Growing Enterprise Wi-Fi Access Point Provider Introduces UniFi 3.0 Platform to Deliver First 802.11ac Enterprise APs and Management Software for Large Scale, Roam Anywhere Deployments.

San Jose, CA - [Ubiquiti Networks, Inc.](#) [1] [[NASDAQ: UBNT](#) [2]], a next-generation communications technology company, has introduced UniFi 3.0—the first Wi-Fi platform to deliver 802.11ac access points (AP) and management software to support the demanding and growing needs of under networked businesses, hotel chains, restaurants, hospitals, schools, and more.

In its “Market Share: Enterprise WLAN Equipment, Worldwide, 4Q12 and 2012” report published last week, Gartner Research listed Ubiquiti as a vendor of coordinated wireless access points with a year-over-year worldwide unit shipment growth rate in 2012 of 205 percent. The company shipped its 10 millionth device (across all product lines) in December and was recently listed as the 70th fastest-growing tech company in Deloitte’s Fast 500.

“Wireless networking is at an inflection point where it can completely replace wired networking everywhere but the data center,” says Robert J. Pera, CEO at Ubiquiti Networks. “Ubiquiti is the first company to put high performance, scalable coverage, and affordability in range of any organization, and our rapid growth is a testament to that.”

802.11ac or Gigabit Wi-Fi is the newest Wi-Fi protocol for the 802.11 wireless networking standard. It can deliver more than three times the data transfer speeds of the current 802.11n protocol in addition to improved network robustness, reliability and RF bandwidth utilization efficiency for demanding applications such as HD video, video conferencing, streaming media, VOIP and more.

Ubiquiti’s new UniFi 3.0 software offers unique and innovative “Zero Hand-Off Roaming” technology that enables mobile users to roam anywhere and seamlessly maintain their connection as they switch to the nearest AP. Whereas existing roaming solutions require negotiation with the client device and may cause latency and/or interoperability problems, Ubiquiti’s Zero Hand-Off Roaming makes multiple APs appear as a single AP, so it can work with any client and require no interaction from the client device.

“Ubiquiti’s Zero Hand-Off Roaming technology is just another example of how we’re delivering unique innovations to solve the most important needs of highly mobile wireless users,” adds Pera. “It’s a great example of Ubiquiti’s unique combination of technological leadership and price disruption.”

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UniFi 3.0 builds on previous UniFi releases, which offer comprehensive hotspot management and a flexibly deployed software controller. The controller can run on-premises, in a private cloud or public cloud. New features of the UniFi 3.0 software include:

- Multi-site management capabilities, enabling a single controller to manage distributed deployments and multi-tenancy for managed service providers.
- Detailed analytics, which can be used for managing large user populations and for faster troubleshooting.
- WLAN Groups for flexible configuration of large deployments.
- Wireless mesh capabilities so that APs do not require a wired uplink.

For more information visit <http://go.ubnt.com> [1].

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