RACO Wireless Announces M2M Solutions Agreement with Rogers Communications

RACO Wireless

Agreement expands growing global footprint of RACO Wireless and allows customers the ability to develop and manage M2M solutions in Canada with integrated award-winning tools.

Scottsdale, AZ—RACO Wireless [1] has announced that it has entered into a carrier agreement with Rogers Communications, Canada's largest wireless communication services provider. The agreement will allow customers of RACO Wireless the ability to deploy M2M solutions in Canada through its award-winning platform, the Omega Management Suite.

"We are pleased to be able to expand our reach into the Canadian market with such a dynamic player," said John Horn, president of RACO Wireless. "Rogers is Canada's largest wireless communications provider, and we envision our new relationship tremendously benefiting our current and future customers with M2M needs in the Canadian market."

Through this agreement, customers of RACO Wireless will be able to seamlessly manage solutions in Canada, while still maintaining an award-winning set of tools and the most experienced team in the M2M industry. With full integration into the Omega Management Suite, customers in a variety of markets – such as fleet management, security, telemedicine and asset management – will experience a turn-key, global solution to their M2M needs.

RACO Wireless' agreement with Rogers will enable RACO Wireless to support international customers with custom solutions and offers unique to the Canadian market. As a result, Canadian businesses and consumers will have access to connected solutions across a number of categories including transportation, healthcare, home, consumer electronics and energy management.

"We want to make it as easy as possible for people to run their businesses. By expanding our footprint in Canada we not only meet the needs of our expanding customer base by allowing them to grow internationally with proven tools, but we provide them with a clear advantage over their competition," added Horn.

For more information visit www.racowireless.com [1].

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