SVForum Announces "Call for Companies" for Launch: Silicon Valley 2013

SVForum

Call Issued for Emerging Startups to Unveil their Newest Products and Services at Launch: Silicon Valley 2013, Silicon Valley's Most Affordable High-Value, High -Visibility Product Launch Event.

Redwood City, CA - SVForum [1] has announced that Launch: Silicon Valley 2013, the annual, high profile, product launch platform for startups, will be held June 4, 2013 at Microsoft in Mountain View, California. Companies interested in presenting their products at Launch: Silicon Valley 2013 should send an Executive Summary of no more than two pages to Launchsv@svforum.org [2] by Friday April 26, 2013. Further details available at www.launchsiliconvalley.org [3]

Launch: Silicon Valley 2013 is designed to uncover and showcase products and services from the most exciting of the newest startups in information technology, mobility, digital media, next generation internet, life sciences and clean energy.

"Especially in the current competitive environment, young companies are looking for affordable, high value, high visibility ways to introduce themselves in the marketplace," said SVForum CEO Chris Gill. "Based on its central position in Silicon Valley's startup ecosystem, Launch: Silicon Valley has long provided a valuable entrée to the influencers, corporate executives, potential investors, partners and other partners who can help shape young startups' success. For many companies 'Launch' has provided that critical boost."

History of Success: During the past 7 years, appbackr, BLADE, Breakthrough, Data Robotics, Dayak, d.light.design, fix8, Industrial Origami, Jaxtr, JungleCents, Kiverdi, Kongregate (acquired by GameStop), MyShape, Smaato, SocialIQ Networks, tenCube (acquired by McAfee), Triggit, Trooval, Truemors (acquired by NowPublic), uTest, Vizibility, Yodio, Zuora, and over 100 other startups leveraged SVForum's annual Launch: Silicon Valley event, to launch their products, raising over $145MM in venture capital, securing customers and partners along the way.

Sponsors: Launch: Silicon Valley is once again co-presented by the early stage venture capital firm Garage Technology Ventures and Microsoft, and will be hosted at the Microsoft Silicon Valley campus in Mountain View. Additional sponsors include SiliconBeat, the Band of Angels, Life Science Angels, Sand Hill Angels, The Angels Forum, Cooley LLP, CallidusCloud, Global Media Strategy Communications, Halosys, Kaufman Fellows Program, LinkSV, VentureDeal, among others.

Networking: Presenting companies, guest speakers, review panelists and audience members will have the opportunity to network at the Launch: Silicon Valley pre-Event Party on the evening of June 3, as well as meet on the day of the event to

discuss presenters' companies in more depth and potential opportunities to work together in the future.

"Traction is picking up and we're experiencing a lot of momentum with our automotive initiatives. Current automotive partnerships get us into the infotainment systems of ten of the world's top auto manufacturers (2014 model year), where we expect over a million installs this year, and 10 million by 2015" Steve Echtman, Founder of HearPlanet

How it Works: Submissions & Selections Process:

Companies interested in presenting their products at Launch: Silicon Valley 2013 should send an Executive Summary of no more than two pages to ForumLaunchsv@svforum.org by April 26, 2013. Companies must have a product or service available as of June 4, 2013, but not introduced in the marketplace for more than a few months prior to the event. Executive Summaries will be evaluated by at least two members of the Launch: Silicon Valley Advisory Board.

Selected companies will be invited to present on stage for 6-minutes, followed by 4 minutes of constructive feedback, from a panel of professional investors. The product and company "most likely to succeed" will be selected by votes from the panel and audience in each of the six designated presenting categories, including information technology, mobility, digital media, next generation internet, life sciences and clean tech.

Affordable: The registration fee for companies invited to present will be $750 for SVForum Members, and $950 for non-Members. (Note: SVForum annual individual membership is $145.)
The first batch of audience registrations, at 50% discount ($112.50 for SVForum Members, $192.50 for non-members) will be available for audience members until sold out using the discount code LSV50, after which the next batch of registrations, at 25% discount, will be made available.

For further information and detailed agenda please go to http://www.launchsiliconvalley.org [3]

For more information visit www.svforum.org [1] and http://www.garage.com [4].

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