

Master Electronics Signs Distribution Agreement with Panasonic

Master Electronics; Panasonic Industrial Devices

Builds upon 40-year relationship with new passive component offering.

[Master Electronics](#) [1] has been awarded the prestigious [Panasonic Industrial Devices](#) [2] franchise. The expanded Panasonic offering builds on decades of success between the two companies selling and promoting Panasonic Electric Works products.

“Historically, Panasonic has been a valued partner for Master and with this expanded agreement they will quickly become one of our leading passive suppliers,” says Riad Nizam, Vice President of Sales at Master Electronics. “We currently have over 15,000 Panasonic part numbers in stock, comprising one of the broadest Panasonic offerings anywhere,” continued Nizam.

The Panasonic Industrial Devices product line includes capacitors, resistors, RF modules, inductors, electromechanical switches, thermal protection, circuit protection, and discrete components.

“Master Electronics has been a strong partner of Panasonic for over forty years, and we look forward to their continued success with the expanded Panasonic product line,” says Dan Litts, Senior Vice President, Panasonic Industrial Devices Sales Company of America, Industrial Components Division.

For more information visit www.masterelectronics.com [1] and www.panasonic.com/industrial [2].

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