GLOBO Signs U.S. and Canada Agreement with Ingram Micro

GLOBO

NEW YORK – GLOBO [1] has announced it has signed a distribution agreement with Ingram Micro Inc [2] [NYSE: IM [3]], the world's largest technology distributor and a global leader in IT supply-chain, mobile device lifecycle services and logistics solutions. Under the terms of the agreement, the Ingram Micro Mobility division will provide GLOBO's revolutionary Enterprise Mobility solutions for the Enterprise and Small and Medium Business (SMB) market to authorized resellers in the United States and Canada.

Ingram Micro Mobility will act as a distributor for GLOBO's new product, GO!Enterprise – Enterprise Mobility in a Box, which was showcased at GSMA's Mobile World Congress in Barcelona beginning Feb. 25, 2013, with commercial launch scheduled in March.

"The addition of GLOBO's GO!Enterprise platform to our lineup allows Ingram Micro resellers to provide an even wider portfolio of solutions to serve the growing number of customers looking to mobilize their business operations," said Bashar Nejdawi, president Ingram Micro Mobility, North America. "We're committed to offering products to our reseller customers that provide them with ever-expanding opportunities for success in a competitive marketplace and GLOBO's portfolio of mobile solutions is an excellent addition to our mobile offering."

GO!Enterprise - Enterprise Mobility in a Box (GO!Enterprise BOX) is a revolutionary and innovative approach to Enterprise Mobility for SMBs that allows small businesses with up to 150 devices to securely run and manage their BYOD (Bring Your Own Device) mobile workforce through the GLOBO cloud infrastructure.

Everything required for Enterprise Mobility Management is provided literally "out of the box" and is hosted in the cloud. The comprehensive solution includes hosted Microsoft Exchange accounts, cloud hosting and file storage, GO!Enterprise office productivity and collaboration apps, an integrated development studio for creating customized apps, and an Enterprise Mobility Management console to manage and protect corporate assets.

GO!Enterprise BOX is a plug and play solution that requires zero IT resources or specialized technical knowledge. Available on a pay-as-you-go annual licensing model, it minimizes any up-front costs and ensures an exact match with business needs. Now SMBs do not have to settle for a scaled-down enterprise solution and can find Enterprise Mobility products anywhere, even on the shelves of major retailers.

"Enterprise mobility is a strategic initiative for organizations of all sizes and our

product strategy is designed to deliver to the widest range of customers exactly what they require. Enterprise Mobility in a Box came of out this business mindset. The distribution agreement with Ingram Micro Mobility complements exactly what we envisaged; the widespread cross-channel availability of a solution crafted for SMBs made available through the leading IT and mobile distributor in the world and addressing the most mature markets of USA and Canada in one move," said Costis Papadimitrakopoulos, GLOBO's CEO. "This agreement with Ingram Micro Mobility is an important step in advancing Globo's global leadership and establishing our brand and solutions in the United States and Canada."

For more information visit www.ingrammicro.com [2] and www.globoplc.com. [1]

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