

Macro Sensors Appoints New Business Unit Sales Manager

MacroSensors

Pennsauken, NJ -- [MacroSensors](#) [1] announces the appointment of Fran Mashintonio as Business Unit Sales Manager. In this position, Fran will focus on supporting corporate growth, with target markets in power generation, subsea, industrial/factory automation as well as the hydraulics industry.

For over 30 years, Fran has been involved in the sensor and electromechanical industry, working as a general manager of his own distribution company as well as in sales and applications engineering positions for different process instruments and controls manufacturers. Most notably, he served as Sales Manager at Princo Instruments, Inc. for over a decade, where he worked directly with sales representatives and provided sales support programs, materials, application and product information, and training.

A “hands-on” sales and management professional with a technical background, Fran holds a Bachelor of Science degree in Business Administration as well as an Associates Degree in Electronics. He will be based at Macro Sensors corporate headquarters in Pennsauken, NJ and can be reached at FMashintonio@macrosensors.com.

For more information visit www.macrosensors.com [1].

Source URL (retrieved on 01/27/2015 - 7:07pm):

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[1] <http://www.macrosensors.com>