Gemalto’s Expanded Portfolio of Cinterion

Gemalto

Unique end-to-end M2M offering simplifies value chain, secures and enables the Internet of Things.

Mobile World Congress – Gemalto [1] will present its expanded portfolio of Cinterion Machine-to-Machine (M2M) solutions at Mobile World Congress 2013 in Barcelona. Delivering a unique combination of end-to-end technology, the comprehensive offering includes a range of advanced M2M wireless modules enabling reliable communications, ruggedized Machine Identification ModulesTM (MIMs) for secure connectivity to mobile networks, flexible subscription management services, and an enhanced cloud-based platform for application enablement to connect assets and enterprises.

This unique full spectrum offering provides a single source for M2M customers while reducing complexity in the ecosystem and simplifying technology integration for any vertical market application whether in automotive, healthcare, payment, tracking or tracing, amongst others.

Gemalto’s comprehensive M2M offerings transform machines and equipments into manageable assets, allowing companies worldwide to create new business opportunities while improving efficiency and productivity.

For instance, auto makers use automotive grade Cinterion MIMs to power onboard safety systems such as eCall, which automatically calls for help in the case of a road incident. Utilities companies integrate Cinterion communication modules for secure smart metering to improve energy conservation.

Enterprises and M2M solution developers use the cloud-based Cinterion SensorLogic platform to make informed decisions based on data transmitted from connected devices for a wide assortment of solutions such as efficient cold chain logistics or deployment of standards-based healthcare services.

Gemalto’s cloud-based service platform provides several improved features including application programming interfaces, pre-integration with edge devices plus data management and visualization tools that allow solution developers to build end-to-end applications on a solid foundation and focus on their core competencies.

An open JavaTM platform connects distinct elements of the entire M2M portfolio while allowing customers to scale technology and incorporate additional capabilities when needed.

“We believe the expanded Gemalto M2M offer, combining industry-leading technologies from their acquisitions of Cinterion and SensorLogic, strengthens the

company's position in the marketplace and presents a consistent offering that clearly differentiates Gemalto in the M2M industry" says Robin Duke-Woolley, CEO of leading M2M analyst firm Beecham Research.

"Our recent research on M2M solution requirements identified end-to-end solution security, IT integration and reducing complexity of the value chain as the top three priorities for M2M solution providers. Gemalto is clearly addressing all three of these."

"Consolidating modules, MIMs and services into a single comprehensive solution offering combines the strength of three industry-leading product lines and reinforces Gemalto's unmatched ability to support customers across the complete M2M value chain," says Norbert Muhrer, Senior Vice President of Cinterion M2M at Gemalto.

"An intelligent migration strategy and wide-ranging products used together or independently, gives OEMs, M2M solution developers and mobile network operators future-proof technology with flexibility to evolve as business grows."

For more information visit www.gemalto.com [1], www.justaskgemalto.com [2], or blog.gemalto.com [3].

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