Anaren and Emmoco Partner to Develop New AIR Support for BLE Solution

Anaren, Inc.;

SYRACUSE, NY(GLOBE NEWSWIRE) – Anaren, Inc. [1] [Nasdaq:ANEN [2]] has announced that its Anaren Integrated Radio (AIR) module team is partnering with Austin, Texas-based middleware developer Emmoco [3] to create the AIR Support for BLE solution.

As a guest supplier at the Premier-Farnell booth (#220, Hall 5) in the Embedded World 2013 exhibition, the AIR team will be explaining its technology concept for fast-emerging Bluetooth Low Energy (BLE) applications – and will also be actively developing a pool for "beta-testers" for the upcoming AIR Support for BLE solution, which is scheduled for release in the spring/summer of 2013. As is the case with all AIR modules, this latest model in the AIR product family is based on Texas Instruments technology, in this case TI's C2541 SoC.

"The decision to work with Emmoco on an AIR solution for BLE is both a cultural and strategic one for us," says Anaren's Corporate Business Development Manager, Mark Bowyer.

"On one hand, Emmoco is a fit for us because of their robust experience in the BLE environment and because they share our philosophy of doing what it takes to ensure the customer has a positive experience. On the other, we share with Emmoco a commitment to simplifying what can be a daunting technology challenge.

As we did with our AIR solution for ZigBee applications, the goal we've again established here is to take the RF guesswork and learning curve out of the equation, simplify the firmware and middleware aspects of the job, and, ultimately, to make it a cinch to put the resulting, modularized solution down on the board for the production phase."

Also on hand and being demo'd at the Anaren pod in the Premier-Farnell booth will be Anaren's recently launched AIR Solution for ZigBee(R) standard applications, which includes Anaren's ZigBee oriented CC2530-based AIR modules (part number: A2530x24x), development tools like the new CC2530 BoosterPack kit (part number A2530x24A-LPZ) used in conjunction with TI's MSP430(TM) and Stellaris(R)

LaunchPad kits, and Anaren's unique AIR-ZNP firmware solution jointly developed with San Diego, CA-based Tesla Controls.

For more information visit www.anaren.com [1] and http://www.emmoco.com [3].

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