

Smartphones Consuming More Data Than Tablets for the First Time

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For the first time, [smartphones](#) trump [tablets](#) when it comes to data consumption, a new study reveals.

Conducted by mobile analytics firm [Arieso](#) [1], the report suggests that smartphone users now "consistently consume" more mobile data than tablet users despite the latter's market expansion.

At the top of the list are [iPhone 5](#) owners — the "hungriest" data consumers — who demand 50% more than iPhone 4S users and four times as much as iPhone 3G users.

Overall, mobile data consumption is skyrocketing, pushed by "new devices and richer content," according to a release.

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http://www.wirelessdesignmag.com/news/2013/01/smartphones-consuming-more-data-tablets-first-time?qt-digital_editions=0&qt-blogs=0

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[1] <http://www.arieso.com/news-article.html?id=138>