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# Pebble Smart Watch Starts Shipping Today

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As [promised at CES 2013](#) [1], the [Pebble](#) smart watch starts shipping Wednesday.

Pebble is the most successful [Kickstarter](#) project of all time, raising more than \$10 million from nearly 70,000 backers. The watch works in conjunction with your [smartphone](#), making it easy to see who is calling, control your music and receive notifications. Even better, app developers can build Pebble support into their apps, extending the watch's capabilities even more.

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### Links:

[1] [http://mashable.com/2013/01/03/pebble-kickstarter-ces/?utm\\_medium=email&utm\\_source=newsletter](http://mashable.com/2013/01/03/pebble-kickstarter-ces/?utm_medium=email&utm_source=newsletter)