

Bill Clinton, Who? Snooki Draws Huge Crowd at CES for Headphones Launch

Samantha Murphy

Say what you want about Snooki, but she attracted among the most hype and commotion at 2013 International CES conference this week while promoting the launch of her new headphones line. Based on the amount of buzz around her arrival, you'd never guess [President Bill Clinton had spoken nearby](#) [1] to attendees just a few hours earlier

Swarms of people flocked on Wednesday to see the tiny reality TV star model on the show floor her sparkled and cheetah-printed headphones and quirky tech accessories, including earbuds that look like earrings. Called Snooki Couture by Nicole Polizzi, which is manufactured by [iHip](#) [2], she says she wants to bring funky clip-on fashion to the audio industry.

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<http://www.wirelessdesignmag.com/news/2013/01/bill-clinton-who-snooki-draws-huge-crowd-ces-headphones-launch>

Links:

[1] http://mashable.com/2013/01/09/clinton-ces/?utm_medium=email&utm_source=newsletter

[2] <http://www.iHipus.com/ihip/>