Attention Technology Entrepreneurs—TechLaunch Still Wants You

Banking on the successful graduation of its inaugural class and capped off by an exciting Demo Day on November 14, TechLaunch is once again inviting aspiring tech entrepreneurs with a vision – and a great support team – to apply for a coveted position in the 2013 LaunchPad 2 program, slated to begin in May and culminate in mid-September with Demo Day at Montclair State University.

Applications will be accepted starting January 7 and ending February 22. For details and qualifying conditions, go to our FAQ [1]page. For the application details go to our Apply [2]page. For an introduction to the Inaugural Class of 2012 [3], including video highlights about what the TechLaunch experience has meant to their dreams of success, visit TechLaunch.com [4].

After the application deadline, a rigorous selection process will take place to choose the 10-12 Portfolio Companies who will each receive up to $25,000 of seed capital and will make up the LaunchPad 2 Class of 2013.

Mario Casabona, TechLaunch's Founder & Managing Partner notes, "We wanted to fill a gap in New Jersey's tech ecosystem in which start-ups who aren't ready for early-stage funding could have an intensive, accelerated program by which – through training and mentorship – they would grasp the tools to commercialize their ideas, and quickly . I couldn't be more proud of the commitment and dedication exhibited by our Inaugural LaunchPad 1 Class; we worked them hard and gave them the resources and business training with which to flourish and – come Demo Day – they were ready to wow the room of investors assembled for the event. I have every reason to believe that the next batch of applicants to LaunchPad 2 will be just as excited, driven and ready to soar."

Montclair State University will once again be our partner for LaunchPad 2. Commented Travis Kahn, TechLaunch's Executive Director, "The University has shown itself to be an excellent venue and partner for us. The collaboration with Montclair State University will again provide a wide array of excellent resources and facilities which our LaunchPad 2 Portfolio Companies will continue to enjoy." TechLaunch (techlaunch.com [4]) is funded in part by the New Jersey Economic Development Authority (EDA) and Angel investors. Modeled after successful programs throughout the U.S. and abroad, N.J.'s technology accelerator offers seed funding within an intensive 16-week, mentor-driven business development program—called LaunchPad—culminating with an investor conference and Demo

Day. In fact, last year's LaunchPad 1 program followed the classic 3-month timeline but Casabona and his investors have decided to extend it to 16 weeks to ensure an even greater command of the guiding principles behind follow-on funding activities and goals.

For more about the TechLaunch experience, or to apply for the 2013 LaunchPad 2 program, visit techlaunch.com [4].

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