

Meet the Tech Entrepreneurs: TechLaunch Demo Day

Remember [TechLaunch](#) [1]? We [introduced you to them](#) [2] back in April as New Jersey's technology accelerator, turning innovative ideas into successful enterprises through an intense 12-week LaunchPad program. Their aspirations: to support technology entrepreneurs - and they've done just that. Take a look at their clips from Demo Day presentations and interviews.

Want to learn more about the portfolio companies? Take a look below!



[3]

[CodeSquare](#) [3]

Offline-to-online mobile solution for businesses to instantly engage and reward customers, connect via social media, and lower acquisition costs.



[4]

[Echolocation](#) [4]

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Published on Wireless Design & Development (<http://www.wirelessdesignmag.com>)

Mobile social networking application that provides a real-time view of user-generated content from the individuals, organizations and local businesses of a community.



[5]

[Flying Kick](#) [5]

Creators of ZenMenu, an interactive mobile menu application thoughtfully designed to improve the dining experience.



[6]

[LivinSport](#) [6]

Social media platform for athletes that connects college recruits, coaches and fans.



[7]

[NickelBus](#) [7]

Online service for planning long-distance trips using multiple private bus companies.



[8]

[NuSkool](#) [8]

Online library of lessons for teachers featuring pop-culture content and streaming videos.



[9]

[Pervasive Group](#) [9]

Mobile-to-mobile parental control solution for smart phones capable of preventing texting while driving and limiting content and/or usability.



[10]

[Photoflow](#) [10]

Event-based photo sharing service that aggregates content from multiple users as well as images from photo booths stationed at venue.



[11]

[QuickCliqs](#) [11]

Mobile platform for planning casual events with small groups of friends.

SeamBLISS

[12]

[SeamBLISS](#) [12]

Online platform that allows consumers to connect and collaborate directly with emerging fashion designers for one-off, custom-designed clothing.

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http://www.wirelessdesignmag.com/news/2012/12/meet-tech-entrepreneurs-techlaunch-demo-day?qt-most_popular=0

Links:

[1] <http://techlaunch.com/>

[2] <http://www.wirelessdesignmag.com/ShowPR~PUBCODE~055~ACCT~0000100~ISSUE~1204~RELTYPE~IN~PRODCODE~000000~PRODLETT~FQ.html>

[3] <http://codesquare.me>

[4] <http://echolocation.com/>

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- [5] <http://zenme.nu/>
- [6] <http://livinsport.com>
- [7] <http://nickelbus.com>
- [8] <http://nuskool.com>
- [9] <http://www.mparenting.com>
- [10] <http://www.photoflowapp.com>
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- [12] <http://seambliss.com>