Online Resource Center for Design Engineers

Posted by Janine E. Mooney, Editor

TE Connectivity's Aerospace, Defense & Marine business announces its new community-centered website for design engineers, www.DesignSmarterFaster.com [1]. The new site is meant to be a resource center for design engineers to connect directly with TE Subject Matter Experts (SMEs) who can advise and team up with them early in the design process to help bring their products and systems to market faster with smarter, better solutions.

"Every day, design engineers in the aerospace, defense and marine industries face connectivity challenges in the toughest, most severe application environments imaginable," said Stefanie Harvey, PhD, Principal Scientist, TE Aerospace, Defense & Marine. "As one of the SMEs featured on the site, I'm excited to share my knowledge and expertise in nanotechnology, surface science, material interfaces, and thin film processing to assist engineers with better outcomes."

In addition to being able to connect with TE experts, the site functions as a true industry resource center for the design engineer, according to Dale Reeves, Global eBusiness & Marketing Manager, TE Aerospace, Defense & Marine. "TE has partnered with top technology media outlets to provide instant visibility and links to the latest industry news. Designers will also have access to the full TE product eCatalog, information on new product releases, technical white papers, literature, videos / demos, events and tradeshows. In essence, we are creating a 'one-stop-shop' for the electrical design and connectivity community."

"The earlier we can work with engineers in the design phase, the more we can make a difference designing smarter technologies and systems to fit their needs," said Karl Kitts, Director of Development Engineering for High Performance Relays, TE Aerospace, Defense & Marine. "I think the DesignSmarterFaster website is a great way to engage and support engineers in our shared ongoing quest to develop tomorrow's technologies."

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More information on TE Connectivity can be found at www.te.com [2].

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Links:
[1] http://www.DesignSmarterFaster.com
[2] http://www.te.com