Webinar: Best Practices for Retail Item-Level RFID Source-Tagging and In-Store Solutions

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During this free webinar, Xterprise, the solutions provider whose Clarity software applications are behind American Apparel's and other large-scale deployments, will share how item-level source-to-POS business processes can be transformed with RFID, and showcase best practices for the technology's use within stores. The company will also discuss how it has helped a major apparel-brand tag and audit shipments along its supply chain, to comply with retailer mandates. This webinar's content will focus on two real-world applications, as well as lessons learned and benefits achieved. It is designed to help retailers and suppliers advance their thought processes, and develop an action plan that will lead to a successful item-level RFID implementation. Specifically, the session will help stakeholders know how to:

- Tag products according to retailers' mandates
- Conduct item-level pilots that prove the business case for RFID
- Prepare an effective rollout across a store's network
- Demonstrate production-level systems with real-world lessons learned, business-case models and enterprise-class rollouts

In addition, Nexgen Packaging will share a complete set of RFID tag-media formats available, and explain how they deliver minimally disruptive and cost-effective options for RFID source-tagging—through both in-factory and service-bureau business models for global retail supply networks.

Title: Best Practices for Retail Item-Level RFID Source-Tagging and In-Store Solutions **Date:** May 1, 2012 **Time:** 2:00 to 3:00 PM EDT (7:00 to 8:00 PM UTC)

Posted by Ron M. Seidel, Editorial Intern

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