One of the Industry's Broadest Lines of RFID Tags at RFID Journal LIVE! 2012

HID Global unveiled its expanded portfolio of radio frequency identification (RFID) solutions from its Identification Technologies division, including many new tag designs never before shown in North America at this week's RFID Journal LIVE! conference and exhibition in Orlando, FL. This showcase of new and existing RFID tag solutions demonstrates the company's commitment to driving innovation through quality solutions that meet the changing requirements for a broad spectrum of industries, including logistics; automation and manufacturing; medical and health care; returnable transport items; and waste management.

Show attendees are encouraged to stop by the HID Global booth in the French Pavilion (Aisle 900, Booth #818H) to learn more about the one of the industry's broadest portfolio of advanced RFID transponders for industry and logistics applications. Innovative HID Global tag designs span from low frequency and high frequency to UHF, providing customers a highly differentiated set of solutions that meet the broad array of today's asset tracking requirements. Key demonstrations include:

• InLine Tag Ultra: The most advanced general-purpose UHF tags available, these rugged, broadband tags employ a patented HID Global 3D antenna that enables read ranges of up to a 26 ft (8 m) on any material, substantially improving data collection speed and accuracy for logistics applications.
• SlimFlex Tag: Unique, flexible thermoplastic elastomer (TPE) housings enable secure mounting of UHF tags on contoured or irregular surfaces, while maintaining excellent RFID performance characteristics, even under harsh conditions.
• IronTag: Originally developed for tracking aircraft parts, this UHF tag performs when attached to metal objects and withstands temperatures to 356° F (180° C), making it ideal for tagging tools, metal components, factory machinery and heavy equipment.
• Glass Tag Ultra: Encapsulated in moisture-proof glass, theses transponders employ a patented direct bonding technology to provide greater read-range performance than any LF tags of comparable size, and a generous 512 bits of read-write memory.

With fast data rate communication and a variety of housings to suit unique environmental requirements, HID Global's expanded portfolio of tags underscores the ability for RFID technology to be implemented in increasingly broader applications, vastly improving the speed and accuracy of logistics and asset tracking around the world.

For more information, visit www.hidglobal.com [1].

Posted by Janine E. Mooney, Editor

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