Today’s Top Stories: iPad Unveiling, Google Play, Netflix Cable

Welcome to this morning’s edition of “First To Know,” a series in which we keep you in the know on what’s happening in the digital world. Today, we’re looking at three particularly interesting stories.

Next-Gen iPad to Be Unveiled Today

The biggest story of the day is, of course, Apple’s unveiling of the next-generation iPad, which will happen in San Francisco’s Yerba Buena Center for the Arts Theater.

Will it have a high-resolution screen? Will it come with LTE or perhaps even NFC support? All the rumors will be laid to rest – at least for a while – and we will be there live at noon ET, 9 a.m. PT.

Google Launches New Content Market Called Google Play

The Android app store, Google Music and the Google eBookstore have all been merged into a one-stop-shop called Google Play. The Android Market are re-branded as the “Google Play Store,” and movies, books, and music are named Google Play Movies, Google Play Books and Google Play Music.

Netflix in Talks for Cable Partnership

Netflix is in talks with cable companies to bring its content as another on-demand option for cable subscribers, Reuters reports citing sources familiar with the matter. If a deal goes through, cable operators might start offering Netflix as an additional option to subscribers, adding it onto their cable bill, sources say.

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Posted by Janine E. Mooney, Editor

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