## Taiyo Yuden Adds Mouser Electronics as Distributor

Latest authorized distributor increases Taiyo Yuden worldwide product visibility and accessibility

Taiyo Yuden, a leader in passive components and advanced materials technology, has signed up Mouser Electronics as an authorized distributor for its extensive line of passive components and module products. Mouser's Web site and catalogs will provide customers with quick and convenient access to all of Taiyo Yuden's component and module products, as well as to Mouser's responsive and expert customer service.

"Mouser is a valuable addition to the Taiyo Yuden distributor lineup that will help us reach even further into the global design engineering community," stated Kazuyuki Oshima, Sales planning & Operation division Operating Officer, Taiyo Yuden Co., LTD. "Their world-class website, along with fast and excellent service will enhance our ability to introduce new products and our latest technologies to an even broader market."

Mouser's offering of the Taiyo Yuden line will provide customers with more innovative options. "Taiyo Yuden products are recognized worldwide for their innovation. It is our goal to give engineers more cutting edge choices to maximize their designs. The incorporation of Taiyo Yuden products into our lineup definitely helps to satisfy that objective," commented Andy Kerr, Vice President, Passives at Mouser.

For more information, please visit <a href="https://www.t-yuden.com">www.t-yuden.com</a> [1].

## Posted by Ron M. Seidel, Editorial Intern

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http://www.wirelessdesignmag.com/news/2012/03/taiyo-yuden-adds-mouser-electronics-distributor?qt-most\_popular=0

## Links:

[1] http://www.t-yuden.com