Mouser Advances Product Knowledge with New Medical Applications Site

Mouser Electronics has announced the launch of its new Medical Applications Product Knowledge Center [1] (PKC) training site, focused on providing the most current insight into personal fitness, wellness and medical applications available.

As one of the fastest growing industries, medical electronics represents an increasingly demanding market for design engineers. To help keep the design engineer abreast of the complex technologies, regulatory considerations and long product-development cycles that come with the territory, Mouser has expanded its popular Medical Applications PKC training site. This unique resource was created to offer the design engineer a clear, concise look into What's Next in medical design trends.

The newly expanded Medical Applications training site now includes personal fitness and wellness, highlighting devices such as telehealth systems, personal activity monitors, heart rate monitors, electronic weight scales, in addition to blood pressure monitors, CPAP machines, digital stethoscopes, digital thermometers, hearing aids, infusion pumps and pulse oximeters. By using the PKC's block diagram navigation, design engineers are able to get an overview of each device and easily select solutions from many major component manufacturers, including Texas Instruments, Honeywell Sensing and Control, Microchip, Maxim Integrated Products, STMicroelectronics and Panasonic, to name a few. The new training site offers design solutions for all system functions for each of the personal fitness, wellness and medical applications, as well as a variety of technology resources such as videos and design guides. To learn more, visit http://www.mouser.com/medical/ [2].

"Mouser has made a huge push to make its Product Knowledge Center training sites the go-to quick training source for design engineers with application-specific questions," says Kevin Hess, Mouser Vice President of Technical Marketing. "With the Medical Applications PKC's wealth of information on top-end products such as telehealth systems and personal activity monitors, we're continuing to expand the huge range of relevant, up-to-date information that design engineers can quickly find through Mouser's industry-leading website. We're raising the bar on what a company can do for design engineers."

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8.7 million products to locate over 2.8 million orderable part numbers available

for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

Posted by Ron M. Seidel, Editorial Intern

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