LCR Electronics Announces Rodney Boyd as Southeastern Regional Sales Manager

LCR Electronics is pleased to announce Rodney Boyd as the new Southeastern Regional Sales Manager for EMI Filters and Electronic Products. Rodney is based in Northwest Georgia and responsible for LCR's sales in NC, SC, TN, GA, AL, FL, MS, AR, LA, OK and TX.

"Rodney brings extensive knowledge of the military EMI filter marketplace to our organization. As LCR continues to expand and grow in the defense and commercial/industrial markets, the close relationships he has forged with our customers, as well as his solid reputation in the industry, has made him an integral part of our staff," says Eric Kessler, Director of Sales, EMI Filters and Electronic Products.

Most recently, Rodney spent nine years covering the Eastern US and Canada with LA-based WEMS, a manufacturer of custom military EMI filters. Additionally, he has worked in technical sales with both Laird and Interstate Industrial Electronics.

Rodney has a Bachelors degree in Business Marketing from Georgia Southern/Dalton State College and an MBA from the University of Phoenix.

LCR Electronics is a leading supplier of backplanes, integrated chassis and systems and EMI filters for the military market as well as the consumer, medical, commercial, telecommunication and defense industries. For more information, visit http://www.lcr-inc.com [1].

Posted by Janine E. Mooney, Editor

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