E-Blink Collaborates with Alcatel-Lucent to Boost Market Adoption

E-Blink is accelerating its market growth with a strategic collaboration with Alcatel-Lucent. As part of the agreement, Alcatel-Lucent will position the E-Blink Wireless RRH™ portfolio to its mobile telecoms operator customers throughout the world.

“E-Blink’s Wireless RRH™ solution helps us solve the connection problems some operators have from the top of the tower down to the wireless base station. Now our customers can deploy and/or extend their network faster by simplifying site acquisition process,” said Alain Biston, Head of MGR Product Management of Alcatel-Lucent’s Wireless Division.

“The collaboration between Alcatel-Lucent and E-Blink is a stepping stone for E-Blink. This agreement is a great opportunity for E-Blink to expand at the international level and have the wireless RRH™ technology adopted by mobile operators around the world,” commented Alain Rolland, E-Blink CEO.

The E-Blink patented Wireless RRH™ technology consists of a wireless link that connects the antenna to any base station supporting 2G, 3G and LTE. It eliminates the need for fiber or coaxial cables, reducing civil works to a minimum. E-Blink stands to revolutionize the way of building cell sites by offering more flexibility to mobile operators to deploy more sites at target cost. This not only reduces construction costs, but increases site owners’ approval for the site construction. E-Blink’s products are currently installed on mobile networks in Europe, Africa and the Middle East. E-Blink will be pleased to meet you at the Mobile World Congress 2012 in Barcelona to present their latest solutions.

For more information, please visit www.e-blink.com [1].

Posted by Ron M. Seidel, Editorial Intern

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