Digi-Key Corporation Announces Global Distribution Agreement with Marktech Optoelectronics

Electronic components distributor Digi-Key Corporation nd Marktech Optoelectronics announced the two companies have signed a global distribution agreement.

Marktech Optoelectronics is an industry leader in LED technology, products and solutions. Marktech has been involved in many high-end, high-profile projects and serves several markets including Aerospace and Defense, Medical Technology, Industrial Manufacturing and Robotics, and Sign and Signal.

“Marktech’s status as a leader in the application of LED and Photo Sensing component solutions will provide Digi-Key and its customers with a competitive edge in the market,” said Mark Zack, Digi-Key’s vice president of semiconductor product. “We look forward to developing a successful business partnership with the Marktech team.”

“Marktech is excited to work closely with Digi-Key as our strategic partner,” stated William Moore, executive vice president of Marktech Optoelectronics. “Digi-Key’s unparalleled level of service along with Marktech’s 26 years of providing optoelectronic solutions will allow engineers to quickly achieve their design goals.”

Marktech products are available for purchase now on Digi-Key’s global websites. As the leading integrated Internet-based distributor of electronic components, information about and inventory of millions of products is accessible to customers around the globe, with all products shipped from Digi-Key’s single, North American location. The company’s integrated business model provides product and support information online to help put engineers and procurement professionals in control as they solve tough product development challenges.

The company’s online offerings and resources include: PTM® product training modules; TechZoneSM technology zones; Digi-Key toolbar; and a Mobile and Social Center.

Visit www.digikey.com/worldwide [1] for additional information and access to Digi-Key’s broad product offering.

Posted by Janine E. Mooney, Editor

February 7, 2012

Source URL (retrieved on *12/11/2013 - 8:16pm*):
http://www.wirelessdesignmag.com/news/2012/02/digi-key-corporation-announces-global-distribution-agreement-marktech-optoelectronics

Links:
[1] http://www.digikey.com/worldwide