Sustainable Energy Solutions with the Largest Gadget Ever at CES 2012

A cleaner and smarter energy future - available today - is on display at the 2012 Consumer Electronics Show (CES) in Las Vegas. NRG is at the Consumer Electronics Show for the second time to highlight how innovations from NRG and two of its consumer businesses - electricity retailer Reliant and electric vehicle charging network eVgo - are pioneering cleaner, smarter energy choices for consumers.

"Consumers have the power to move clean energy forward," said Jason Few, Executive Vice President and Chief Customer Officer of NRG. “We are making solar power and electric vehicle charging easy and affordable. We’re empowering consumers with information, tools and plans to help them manage the electricity that runs all the incredible innovations at CES. With our investment in large-scale solar generation and repowering our generation fleet with cleaner technologies, we are forging a more sustainable energy future.”

NRG’s interactive exhibit features the largest gadget ever seen on the CES floor, The Reliant Smarter Home on WheelsTM. In addition, the prototype of DeLorean’s DMCev, the all-electric version of one of the most iconic cars in automotive history, will be on display at the NRG booth.

In the ‘Human NRG’ backyard at the NRG CES booth visitors and people linked in through social media will be able to use their energy to help raise funds for two national charities, Rebuilding Together and the Boys & Girls Clubs of America. In addition, those who visit the booth in person or via Facebook will have the chance to win an all-expense paid trip to Houston to drive the prototype DeLorean DMCev, the only automobile of its kind in the world.

The NRG booth at CES features:

The Reliant Smarter Home on WheelsTM: This innovative smart energy home on wheels from Reliant, one of NRG’s retail electricity businesses, shows consumer smart energy technology in action. The smarter home - complete with interactive representations of a living room, kitchen, laundry and office - shows how home network technology, intelligent thermostats and Reliant e-Sense® smart energy solutions, including home energy monitors and mobile apps, work together to put consumers in control, giving them the power to make more informed decisions about the electricity that they use for their homes and electronics. In the spring, the Smarter Home on Wheels will start a tour across Texas to bring more information about cleaner, green electricity choices to consumers.

Solar for Consumers: Solar panels from NRG - the nation’s largest developer of solar energy - on top of the Smarter Home on Wheels show how solar is working - today.

NRG and its retail businesses provide consumers with options that make solar easy, affordable and convenient without a large upfront investment as well as options that allow consumers with solar installations to sell electricity back to the grid.

Electric Vehicle Charging at Home and On the Road: NRG is building the nation's first privately funded, comprehensive electric vehicle charging network. The eVgo network gives electric vehicle owners new freedom and range confidence. It makes the promise of electric vehicles a reality with home charging docks and fast network charging stations located at major retailers throughout eVgo cities, all on an affordable, fixed-rate monthly plan. The eVgo home charging unit allows consumers to charge on demand or preprogram to charge when energy costs are lowest.

The Human NRG Backyard: Visitors to the NRG booth and the Facebook pages for NRG, eVgo and Reliant will be able to put their energy to use by running, gliding and clicking to raise money for Rebuilding Together, a national nonprofit that provides free rehabilitation and critical repairs to the homes of low-income Americans, and the Boys & Girls Clubs of America. The Human NRG effort will kick off at noon Pacific Time on Tuesday, January 10 with the launch of an online sweepstakes for the chance to drive the prototype DeLorean DMCev automobile.

More information is available at www.nrgenergy.com [1].

Posted by Janine E. Mooney, Editor

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[1] http://www.nrgenergy.com