Case-Mate Brings Sexy to the Tough Case Market

Case-Mate announced their latest design advance, a triple-ply protective case with an innovative front snap-on screen. Phantom joins the elite tough case category and brings fashion and style along with it. Created specifically for active lifestyle users who want protection without sacrificing appearance, Phantom keeps you and your smartphone looking good wherever you go.

“We precisely engineered every line, curve and angle to achieve an architecturally sound design that guards the phone without adding excess bulk,” said Shashi Reddy, Chief Executive Officer at Case-Mate. “As a result of careful and thoughtful development, users finally have a sleek and sexy iPhone case that withstands the most adventurous lifestyles.”

The two-piece case sports clean, aesthetic lines and fresh colors inspired by the runway. Using advanced tri-ply technology, Phantom is intricately layered to protect and defend the iPhone 4/4S. The first-to-market, snap-on front screen protector utilizes silicone pads to cushion the front of the phone while it wraps around the sides to stabilize and secure the device. The back shell boasts a tri-ply design with a hard polymer base encased by silicone on the exterior while padded lines trace the interior. The resulting product features extreme protection without compromising style.

Phantom is available for $50 at www.case-mate.com [1]. Color options include black/white, raspberry/lime, navy/aqua and cool grey/turquoise. You can also find cases for a wide variety of BlackBerry and other smartphones and tablet devices on the Case-Mate Website.

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[1] http://www.case-mate.com