

## **High-Quality Digital TV Products for Apple iPhone, iPad and iPod touch Devices**

Elgato and Siano announced the signing of a collaboration agreement whereby both companies will jointly deliver high-quality solutions for viewing digital TV on Apple devices, including the iPhone, iPad, and iPod touch.

This collaborative venture is based on Siano's global family of receiver chips for mobile DTV and digital TV middleware for iOS, and on Elgato's EyeTV suite of software applications for TV over Apple devices. Some products from this partnership are already available in the market today, while others are still in the development stage.

Already a huge success across Europe, EyeTV Mobile is a TV tuner that connects directly to the iPad 2. It is powered by Siano's SMS1140 chipset and manufactured by Taiwan-based Dexatek. Similar products for ISDB-T (Latin America, Japan), ATSC-MH (USA), and CMMB (China) markets are close to launch. The Sunday Times, a leading UK Sunday newspaper, recently ranked EyeTV Mobile no. 1 in its 2011 "Tech List" of the top 100 most wanted gadgets. The Sunday Times' editorial team recognized that EyeTV Mobile makes "TV meet the tablet - at last."

"Siano's combination of single-chip receivers and middleware is the most powerful solution for delivering digital TV to the iPad and iPhone," said Markus Fest, CEO of Elgato. "This joint venture has proven very successful so far, and has prompted us to work towards several more products down the road."

"Elgato's longtime experience with Apple products, coupled with its high-quality DTV application on the App Store, has helped Siano and its customers to quickly transition from a concept to a product," said Alon Ironi, CEO of Siano. "We plan to continue this momentum to reach additional regions and develop new products."

Siano and Elgato will showcase their digital TV products at CES 2012, Jan. 10-13, 2012 at the Las Vegas Convention Center, Mobile DTV TechZone, Booth #13545

For more information, visit the website at: [www.elgato.com](http://www.elgato.com) [1].

For more information, visit us at [www.siano-ms.com](http://www.siano-ms.com) [2].

**Posted by Janine E. Mooney, Editor**

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**Links:**

[1] <http://www.elgato.com>

[2] <http://www.siano-ms.com>