

## **SparkFun's Chris Taylor to Give Keynote Speech on Open Source Development at Conference in Berlin**

*Taylor to present his thoughts on new technologies, ideas and channels of information that are enabling creative progress at a rate unheard of until now.*



**WHO:** Chris Taylor

Project Manager, Engineering  
SparkFun Electronics  
([www.sparkfun.com](http://www.sparkfun.com) [1])

Chris Taylor is a project manager at SparkFun Electronics. Taylor started working at SparkFun Electronics in 2006 and received his Electrical and Computer Engineering degrees from the University of Colorado in 2007.

Founded in 2003, SparkFun shares its passion for electronics by providing parts, knowledge, and innovation for those looking to explore the world of embedded electronics. The company helps anyone discover their inner inventor and enables individuals to create their own electronics projects.

**WHAT:** Keynote Presentation: Open Hardware, Arduino and the Future

We find ourselves living in an incredibly exciting time for innovation and creation. New technologies, ideas and channels of information are enabling creative progress at a rate unheard of until now. Today, people have new ways to access information that allows them to create important, tangible works on an individual scale. We have created whole new communities, new art media, new markets, and new business models in a short few years. With this kind of explosive growth in open hardware development, it's important to remember where it all came from, understand the current state of open design in all its forms, and make steps to protect it while still allowing for true freedom of innovation.

## **Live Demonstration:** Creating a Breakout Board

Even with the existing popularity of D.I.Y. Electronics, many are still intimidated by the idea of creating their own circuit boards for home projects. There is a perceived overhead of information and cost that discourages the non-technically trained from tackling their own designs. This demonstration will prove that this perception is false, and that anyone can create a professional-quality circuit board with a minor amount of practice and a few free programs. We will start with just a chip and an idea, and then walk through the process of going from datasheet to finished circuit board in about a half an hour.

**WHERE:** Create. Art & Technology Conference

November 4-6, 2011

Planet Modulor,

Prinzenstraße 85,

10969 Berlin, Germany

**WHEN:** Keynote Presentation: Friday, November 4, 2011 at 7 p.m.

**Live Demonstration:** Sunday, November 6, 2011 at 10 a.m.

**Posted by Janine E. Mooney, Editor**

November 4, 2011

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**Links:**

[1] <http://www.sparkfun.com>