Digi-Key Corporation and ILLUMRA Announce Global Distribution Agreement

Electronic components distributor Digi-Key Corporation announced the global addition of ILLUMRA products to its expansive line card.

ILLUMRA products are known globally for offering design engineers and product procurers with state-of-the-art wireless solutions including wireless indoor lighting products, sensors, receivers, and outdoor lighting accessories.

"We are excited to offer the range of lighting control and energy management solutions from ILLUMRA," said Mark Zack, vice president of semiconductor product, Digi-Key Corporation. "ILLUMRA is renowned for creative products that offer an array of energy management and control functions, without the limitations of batteries or wires."

"We are pleased to partner with Digi-Key in offering building blocks and market ready solutions to OEMs," said Jan Finlinson, President, ILLUMRA. "The availability of finished products and accessories will allow companies to jump start development of battery-free wireless technology and get to market faster."

ILLUMRA self-powered wireless controls specialize in lighting control and energy management systems for buildings and industrial facilities. ILLUMRA products operate using the EnOcean radio standard.

ILLUMRA products are available for purchase now on Digi-Key's global websites.

Digi-Key Corporation focuses on providing customers with superior service, which includes product selection and availability, on-time delivery, and responsiveness. Using leading-edge processes and state-of-the-art technologies, Digi-Key serves a global customer base from its 600,000 square foot facility in Thief River Falls, Minnesota, USA.

The company's online offerings and resources include: an interactive online catalog; PTM Online…On Demand® product training modules; TechZoneSM technology zones; Another Geek Moment videos; Digi-Key toolbar; PurchasingProSM for electronics buyers; TechXchangeSM; a Mobile and Social Center; and a Reference Design Library.

www.digikey.com [1]

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